



Bifido Infantis

**FOUNDATIONAL PROBIOTIC
FOR IMMUNE HEALTH**



**All New Roots Herbal Products Are Tested
in Our ISO 17025–Accredited Laboratory**

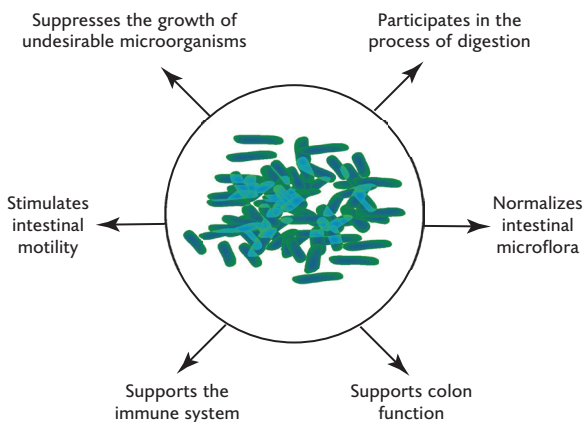
Bifido Infantis



Bifidobacterium infantis is among the pioneer probiotics to populate the infant's gut. Extensive research confirms that this friendly bacterium belongs to the most important components of the intestinal flora, known to establish immune performance which is critical from infancy to adulthood.

In addition to anchoring immune function, *B. infantis* drives the metabolism of a variety of carbohydrates encountered in the gastrointestinal tract, breaks down fibres, and helps the absorption of nutrients from the food. Strong high numbers of Bifido strains strengthen the mucosal lining to improve selective permeability within the gut, essential for better health.

Bifidobacterium infantis

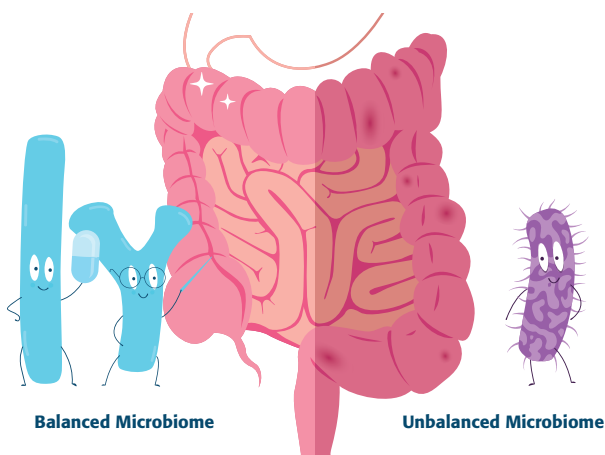


Once predominant in the infant's gut, these highly beneficial probiotics are susceptible to many factors which can reduce their numbers or effectively eliminate them.

Here's a brief overview of modifiable elements within our control:

- Overprescription of antibiotics
- Lack of dietary diversity
- Insufficient prebiotic fibre
- Excessive alcohol or tobacco use
- Inactivity
- Stress
- Insomnia

Once the balance of good bacteria is harmed, bad bacteria are getting their chance to establish and colonize the intestine tract.



The good news is that many of these lifestyle decisions or habits can be modified and that a favourable probiotic balance can be reestablished. Modifying a few of these factors, combined with the

Bifido Infantis



reintroduction of therapeutic quantities of *Bifidobacterium infantis*, can have a profound impact on your wellbeing.

Bifidobacteria with a diet rich in fibres are a winning combination, as these good bacteria feed and thrive on indigestible complex carbohydrates.

New Roots Herbal's *Bifido Infantis* is formulated with prebiotics to initiate colony formation (replication and growth). Its plant-based capsule, with a naturally sourced GPS™ enteric coating, protects the delicate probiotics from harsh stomach acid and guarantees intestinal delivery.

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Each GPS™ natural water-based enteric-coated vegetable capsule protects contents from stomach acid and delivers 100% potency of the following strain of live, active, healthy, and whole cells (5 billion) to the intestines:

Human Strain:

Bifidobacterium longum ssp. *infantis* UB9214 5 billion CFU
Vitamin C (ascorbic acid) 6 mg

CFU = Colony-Forming Unit.

Potency guaranteed at date of expiry.

Other ingredients:

Arabinogalactan, inulin, non-GMO potato starch, non-GMO potato maltodextrin, trehalose, sodium ascorbate, and vegetable magnesium stearate in a non-GMO GPS™ capsule (medium-chain triglycerides, sodium alginate, oleic acid, stearic acid, ethylcellulose, hypromellose, and purified water).
#3040 · 30 capsules · V0742-R1 · NPN 80115115

Directions of use:

Adults, adolescents, and children ≥ 6 years old: Take 1 capsule daily with water or juice or as directed by your health-care practitioner. If you are taking antibiotics, take this product at least 2–3 hours before or after them.

Manufactured under strict GMP (Good Manufacturing Practices).

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